



## **Starting a Men's Team Ministry to the Widowed and Single Parents in Your Church**

**Herb Reese**

### **Video #3 – Promoting Your Men's Team Ministry, Planning Your Orientation Meeting, and Recruiting Care Receivers**

#### **Suggested Blog Post Reading**

- Promoting Your Men's Team Ministry for Maximum Involvement
- A Great Orientation Meeting Requires Thorough Planning
- 6 Reasons Why Every Man Should Have a Workbook at Your Men's Team Ministry Orientation
- The Value of a Live Men's Team Ministry Orientation for Large Churches
- When and How to Recruit Care Receivers for Men's Team Ministry
- Some Guidelines to Consider for Choosing Care Receivers

#### **Video Outline**

##### **Promoting your men's team ministry**

1. Write out and memorize your summary announcement, including the *correct* date, time and place.
2. Allow plenty of time for your promotion – usually 4 weekends.
3. Explain what your men's team ministry is and why it's needed.
4. Don't use condescending language when talking about your widowed and single parents.
5. Utilize ALL means of communication your church allows for making announcements: Pulpit, pastoral letter, posters, sign up table, bulletin, bulletin flyer, men's groups, email, text, website, etc. Meeting to Meet Needs has some promotional material available that you can download. (See the tab on Meeting to Meet Needs' home page.)
6. Invite your men to *learn about* your men's team ministry, not *to volunteer for* your men's team ministry. This is why we call it an orientation, not a training. Attendees will be given a chance to decide if they want to commit to the ministry during the orientation.

##### **Planning your orientation meeting**

1. Decide who is going to MC the orientation.
2. Make sure you have your orientation DVD – “Developing a Men's Team Ministry to Your Widows, Widowers, and Single Parents.” If you don't have one, New Commandment will send Meeting to Meet Needs members one free of charge.
3. Decide if you are going to provide workbooks for your men to use along with your DVD. If you are, order them at least two weeks in advance. Order extras so you are sure to have enough. You can use additional copies in future orientations. You can order workbooks in the membership resources section for 10% off.
4. Allow at least two hours for the orientation.
5. Provide name tags as well as pens for note taking.
6. Make sure your AV system plays the DVD properly.

## Recruiting care receivers

1. Wait until *after* your orientation to recruit your care receivers.
2. But begin planning for it *before* your orientation.
3. Work with your pastoral staff to make a list of potential care receivers before the orientation.
4. DO NOT make a public appeal for your widowed and single parents to sign up for a team.
5. Prioritize your care receivers according to need.
6. Decide who will be responsible for contacting potential care receivers.
7. Contact potential care receivers individually and privately immediately after your orientation.

## Checklist after watching this video

- ✓ Write and memorize your orientation announcement.
- ✓ Publicize the orientation using all church mediums.
- ✓ Choose your orientation MC.
- ✓ Locate your orientation DVD and test the AV system.
- ✓ Order workbooks.
- ✓ Purchase name tags and additional pens.
- ✓ Make a list of potential care receivers.
- ✓ Prioritize your care receivers.
- ✓ Decide who will be contacting them.